

For Immediate Release:

FOR: CRP INDUSTRIES INC.

For additional information contact:
Monika LaPrete, Marketing Communications Manager
Phone: (609) 578.4100 Fax: (609) 578.4050
E-mail: mlaprete@crpindustries.com

CRP HONORS THE MEMORY OF ULLRICH VON SECKENDORFF 1952-2012

Cranbury, NJ... CRP Industries Inc. is honoring the memory of Ullrich von Seckendorff, a key sales executive in the company's Industrial Division, who passed away recently. Mr. von Seckendorff served as Director of the Perske Group, which is responsible for the sales of Perske Precision High Speed Motors. CRP is the exclusive North American representative of Perske motors, which are made in Mannheim, Germany by Walter Perske GmbH.

Mr. von Seckendorff joined the Perske sales team in 2007, following a successful career at Siemens, where he worked both in Munich, Germany and the U.S. Over the years, he developed an exceptional knowledge and expertise in the electric motors business, which he brought with him and shared eagerly with the CRP team.

According to Daniel Schildge, CRP President/CEO, Ullrich was a consummate professional and major contributor to the success of the Perske program at CRP. He was well respected and liked by his associates, and highly regarded by his customers and CRP's business community. "Ullrich was a valued employee and a very caring and giving person. He will be missed by all of us," noted Schildge.

Ullrich von Seckendorff was born on May 9, 1952 in Berlin, Germany and is a descendant of German Baron. Ullrich spent part of his childhood in Iran and Brazil. He eventually settled in the U.S. and lived with his beloved wife, Patricia, and daughters, Beatrice and Dominique, in central New Jersey.

When Ullrich wasn't selling high speed motors to the wood working industry, he devoted his free time to his family, competitive swimming, and enjoying the autumn seasons. He also actively participated in a host of social causes that were close to his heart, such as children's health care services and supporting local food banks.

His family has asked that in lieu of flowers, donations would be welcomed to The Valerie Fund (www.thevaleriefund.org) which supports health care services for children with cancer and blood disorders.

CRP Industrial is a division of CRP Industries, Inc. The company is based in Cranbury, NJ, and is one of the largest suppliers of specific industrial accessories and applications in North America. For additional information, visit www.crpindustrial.com.

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Editor Note: Reference image of Ullrich von Seckendorff, file name: Ullrich_F.JPG
Caption: Ullrich von Seckendorff 1952 - 2012

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